Activate the Remarkable™

Build a Culture of Optimism, Engagement, and Success

Shira's signature keynote

Overview

Activate the Remarkable™ is Shira Miller's signature leadership keynote, designed for organizations striving to strengthen engagement, culture, and performance in a world of constant change. Drawing on her experience as a C-suite executive, Shira demonstrates how leaders can bring out the best in people while navigating burnout, uncertainty, and evolving expectations.

Through relatable stories, research-backed insights, and practical tools, Shira introduces a three-part approach: See the Individual, Spark Optimism & Possibility, and Create Opportunities for Growth. Leaders discover how to make people feel recognized, valued, and empowered to contribute, while building the accountability and momentum that deliver results.

Ideal for: Corporate and association conferences, leadership summits, franchisee meetings, HR and people leaders, and organizations navigating change or disengagement.

What Participants Will Learn

- Recognize the leadership behaviors that influence engagement and performance
- See the individual through meaningful, personalized recognition
- Spark realistic optimism and possibility amid change
- Create opportunities for contribution, growth, and stronger results

Core Takeaways

- A memorable three-part framework for activating remarkable teams
- Practical actions leaders can apply immediately
- Fresh energy, optimism, and ownership across the organization

Own Your Remarkable™

Conquer Self-Doubt, Build Influence, and Lead with Confidence

Overview

Confidence isn't something you wait to feel. It's something you build through action. In Own Your Remarkable™, Shira Miller helps professionals and leaders move beyond self-doubt, trust their voices, and step into opportunities that expand their influence and impact.

Blending personal experiences, executive leadership insights, and actionable tools, Shira introduces three steps: See Yourself Clearly, Trust Your Voice, and Step Into Opportunity. Participants learn to recognize their strengths, interrupt limiting habits, and take small, courageous steps toward the leadership and career growth they want.

Ideal for: Leadership development programs, corporate and association conferences, high-potential leaders, emerging executives, women's leadership events, and teams seeking confidence and growth.

What Participants Will Learn

- Identify self-doubt and the habits that can hold capable people back
- Recognize strengths and accomplishments with greater clarity
- Communicate with confidence and build influence without over-apologizing
- Take action before feeling fully ready and embrace new opportunities

Core Takeaways

- A practical framework for building self-trust and confidence
- Tools to strengthen presence, voice, and influence
- A personal action plan to move forward with purpose

The Recognition-First Leader™

Fuel Engagement, Motivation, and Results

Overview

Recognition is not a nice-to-have. It is a powerful leadership practice that helps people feel valued, perform at their best, and want to stay. In The Recognition-First Leader™, Shira Miller shows how intentional, authentic recognition can strengthen teams and cultures, even when time and resources are limited.

Drawing on her experience leading in complex organizations, Shira shares the difference between generic praise and meaningful recognition. Through concrete examples and repeatable tools, leaders learn how to see the individual, reinforce behaviors that matter, build trust, and inspire commitment without relying on expensive programs or one-size-fits-all rewards.

Ideal for: People managers, senior leadership teams, HR and talent leaders, leadership retreats, and organizations focused on engagement, retention, and performance.

What Participants Will Learn

- Understand why personalized recognition drives connection and motivation
- Distinguish meaningful recognition from rewards or routine praise
- Use practical recognition habits to build trust and accountability
- Make recognition a consistent part of team culture and leadership

Core Takeaways

- Simple, repeatable practices that leaders can start immediately
- Stronger morale, connection, and employee commitment
- Greater leadership effectiveness and team performance