

Testimonials

"Shira's Activate the Remarkable framework wasn't just heard — it was felt. It continues to fuel how we lead, innovate, and support what matters most: our people."

Steve McCarty

CEO
UHY Advisors

"Shira delivered an engaging keynote that truly connected with our audience. Drawing on her hospitality experience, she shared practical strategies attendees could immediately apply in their hotel operations. The combination of real-world examples, interactive discussion, and clear next steps made this an impactful and memorable session. We would absolutely recommend Shira for your next event."

Kelsey White

Vice President
HEI Hotels & Resorts

*"Shira's message was nothing short of inspiring. The audience was visibly moved, and the **impact of her talk rippled through our entire organization.**"*

Betty Gower

CMO
Xapa World

*"Despite a very short lead time, Shira was incredibly **responsive, professional, and easy to work with** throughout the planning process. What impressed us most was the care she took to truly understand our community and weave our leaders' stories into the keynote. The presentation felt **personal, relevant, and meaningful** — and we received overwhelmingly positive feedback from our members."*

Sarah Lerman

Executive Director
Tribal Convenience Store Association

*"Shira is a **high-energy presenter who deeply connects with her audience**. She delivers interactive, actionable sessions that inspire participants and consistently earn outstanding feedback."*

Jason E. Brown

VP, Program Operations
The WICT Network

"Shira has a wonderful ability to connect with an audience in a way that feels authentic, relatable, and practical. She understands the realities and challenges that franchisees and entrepreneurs face, and speaks to those experiences with empathy, insight, and actionable guidance."

Kataki Patel

Vice President Operations
Exceptional Hospitality

*"Shira's 'Activate the Remarkable' message **resonated deeply with our leaders and teams**. She blends authenticity, humor, and actionable insight in a way that inspires people to **reflect, realign, and lead with renewed confidence**."*

Cindy Hannafey

Managing Director
UHY Advisors

*"Shira engaged the audience with **practical strategies, relatable stories, and an inspiring message**. She is a true advocate for women's leadership, and I highly recommend her!"*

Vicki Updike

Director
Women's Leadership Conference – Wisconsin

*"If you have a large group, **Shira has a rare ability to bring intimacy, interactivity, and innovation to the room faster and better than nearly anyone I've seen**. She creates genuine connection at scale."*

Stephen Michael Brown

President
Cookerly Public Relations

*"Shira did a **fantastic job energizing our participants**. I strongly recommend her for any leadership summit or motivational speaking event!"*

Sarah Rawls

Executive Director
Regional Engagement & Volunteer Management – Emory University

*"It was **profound to watch the transformations happening around the room** at Canyon Ranch Tucson when she spoke. Shira delivers a message that is powerful, enlightened, and immediately applicable."*

Christina Woodwick

Executive Leadership Development
SABIC