

Activate the Remarkable™

Build a Culture of Engagement, Optimism, and Performance

Shira's signature keynote

Overview

Activate the Remarkable™ is Shira Miller's signature leadership keynote and most requested presentation, designed for organizations navigating rapid change, disengagement, and burnout. Drawing on her experience as a C-suite executive and the proprietary Activate the Remarkable™ framework, Shira shows leaders how to re-engage teams and unlock performance by creating cultures where people feel seen, valued, and empowered.

In fast-moving, high-pressure environments, leaders don't need people to do more — they need people to feel more connected, capable, and optimistic. This keynote equips leaders with practical strategies to activate the remarkable that each team member already has in them, strengthen accountability, and drive results through recognition, optimism, and opportunity.

Ideal for: Corporate conferences, leadership summits, association events, organization-wide audiences, franchisee meetings, HR and people leaders, and teams navigating change, disengagement, or burnout.

What Participants Will Learn

- How disengagement and burnout quietly take hold during times of change
- How to re-engage teams without adding pressure or complexity
- How recognition and optimism fuel performance and accountability
- How leaders can activate energy and ownership at every level

Core Takeaways

- A shared leadership language for engagement and performance
- Practical tools leaders can apply immediately
- Renewed optimism, energy, and momentum across teams

Reclaim Confidence, Momentum, and Possibility in Times of Change

Activate Your Remarkable™

Reclaim Confidence, Momentum, and Possibility in Times of Change

Overview

Activate Your Remarkable™ is a personal activation keynote that helps individuals move from feeling stuck or second-guessing themselves to confidence, clarity, and momentum. Especially relevant during times of uncertainty and transition, this leadership keynote focuses on how internal confidence fuels external impact.

Shira helps audiences reconnect with their strengths, rebuild self-trust, and take meaningful action toward what matters most — at work and beyond. This keynote is energizing, reflective, and deeply practical.

Ideal for: Employee conferences, leadership development programs, association events, professional growth audiences, executive retreats and organizations focused on resilience, confidence, and personal momentum during change.

What Participants Will Learn

- How to identify what's keeping them stuck or playing small
- How to rebuild confidence and self-trust
- How optimism fuels growth, resilience, and momentum
- How to take meaningful action during uncertainty

Core Takeaways

- Renewed confidence and clarity
- Personal momentum and purpose
- Tools for navigating change with optimism

The Recognition-First Leader

Fuel Engagement, Retention, and Performance Through Recognition

Overview

The Recognition-First Leader is a practical leadership keynote that reframes recognition as a strategic leadership skill — not a “nice-to-have.” Shira shows how proactive, genuine and personalized recognition drives engagement, retention, and performance, even in resource-constrained environments.

This keynote equips leaders with simple, repeatable practices that strengthen trust, accountability, and culture.

Ideal for: Leadership teams, people managers, HR and talent leaders, organizations focused on engagement and retention, and cultures seeking practical, cost-effective ways to strengthen performance.

What Participants Will Learn

- The difference between recognition and reward
- How recognition builds trust and accountability
- How to reduce burnout without increasing budgets
- How to use recognition to strengthen culture

Core Takeaways

- Repeatable recognition practices leaders can use immediately
- Improved morale, engagement, and retention
- Greater leadership effectiveness at every level

From Apology to Authority

Helping Women Leaders Move from Self-Doubt to Confidence and Impact

Overview

From Apology to Authority is a women's leadership keynote that helps high-performing women move from self-doubt to confidence, clarity, and leadership presence. Shira addresses the subtle habits — over-apologizing, self-sabotage, shrinking visibility — that quietly undermine authority, especially during times of growth and change.

Rather than asking women to become someone they're not, this keynote helps them lead as who they already are — with confidence, optimism, and impact.

Ideal for: Women's leadership conferences, ERGs, leadership development programs, high-potential women, and organizations committed to advancing confidence, presence, and leadership impact.

What Participants Will Learn

- How self-doubt shows up in everyday leadership behavior
- How to stop shrinking authority under pressure
- How to communicate with confidence and presence
- How to step into increased visibility without burnout

Core Takeaways

- Greater leadership confidence and presence
- Practical tools to interrupt self-doubt in real time
- Increased clarity, influence, and impact